

2014 Hispanic Women of Distinction

# ADVERTISING DIMENSIONS

**Deadline for artwork is due by July 15, 2014.**

Any ADs received past due date will be "INSERTED" into Program Journal.

**REQUIRED SPECIFICATIONS:** Digital Format Only.

We accept J-peg, EPS or PDF files, 300 dpi, black and white only.

We offer free AD design - just send us your text, images, mention the honoree you would like to honor and we will send you a copy of your AD for approval before print.

**send artwork to: [elainevasquez@aol.com](mailto:elainevasquez@aol.com)**

**FULL PAGE AD:** (5.5" wide x 8.5" high) - \$ 300

**HALF PAGE AD:**

(5.5" wide x 4.25" high)  
add .125" bleed all sides

**\$ 175**

**QUARTER PAGE:**

(2.75" wide x 4.25" high)  
add .125" bleed all sides

**\$ 100**